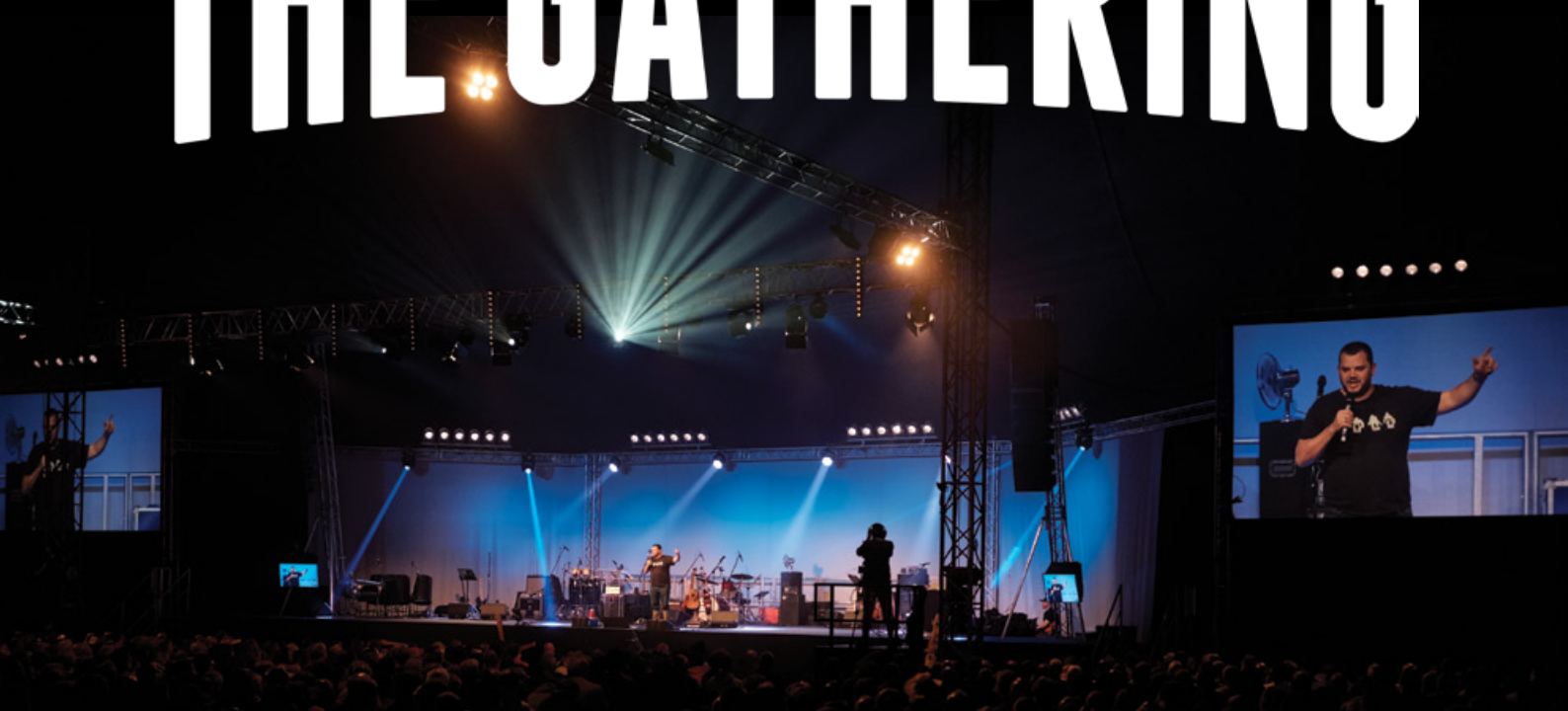


# SPONSORSHIP OPPORTUNITIES AT THE GATHERING



# 2107





# THE GATHERING IS A FESTIVAL FOR MEN, LIKE NO OTHER EVENT!

**It's life changing, it's great fun, it's challenging ... it's BIG!**

It takes place 23 - 25 June 2017 'in a field near Swindon'.

It's a packed weekend of comedy, music, sport, Bible teaching, gospel ministry, worship, seminars, fun activities, sport and loads more. There's even a bar.

Loads of church men's groups attend, as well as individuals, bringing their not-yet-believing mates with them.

Each year we get bigger and 2017 looks like continuing that trend. We're expecting around 2,500 guys to be there for the weekend in 2017, making it the biggest Christian men's festival in England. It's definitely the most fun! That's what our attendees say.



*"This could be the best weekend you will ever experience, and if it isn't you will have a lot of fun anyway."*

**Rob, York (2016)**

*"What a fantastic weekend from start to finish! ...*

*... I had the pleasure of chatting to blokes from all corners of the UK , what a delight it was to see blokes being blokes who weren't afraid to share their faith with others."*

**Michael, Gateshead (2016)**



## The Gathering numbers since it started:

|      |              |                         |
|------|--------------|-------------------------|
| 2011 | <b>486</b>   |                         |
| 2012 | <b>723</b>   |                         |
| 2013 | <b>1,057</b> |                         |
| 2014 | <b>1,539</b> |                         |
| 2015 | <b>2,040</b> |                         |
| 2016 | <b>2,235</b> |                         |
| 2017 | <b>1,142</b> | <i>(as of Nov 2016)</i> |



## GET YOUR MESSAGE OUT

### Advertising, Exhibition & Sponsorship

We're offering organisations the chance to communicate to our delegates onsite by sponsoring sections of The Gathering, exhibiting or advertising in our first ever printed event programme. As a sponsor, advertiser or exhibitor at The Gathering, you will get noticed and awareness of your brand and message will be raised among a large group of proactive (mainly) Christian men.

*"Thanks for allowing us to exhibit at The Gathering. We had an incredible weekend. The interest was tremendous and I'm expecting we will receive some bookings for one-evening outreach presentations in the coming weeks."*

**Derek, 'Jesus: The Evidence'**



# SPONSORSHIP

## Official Carrier Bag co-Sponsorship

£800 + provision of bags

This is a great opportunity to literally get your message into the hands of, pretty much, all delegates. 2017 will be the first time we give out delegate packs to all those attending, and CVM are offering an organisation the chance to be the main sponsor of all official Gathering carrier bags. CVM will be the only other sponsor. As well as delegate packs, these bags will be used by CVM, and our official bookshop, for any resources purchased.

You will be required to source, provide and brand the bags including the CVM/Gathering logos. Sponsors are at liberty to 'pre-insert' a leaflet or flyer in each bag, though branding designs and inserts are subject to agreement by CVM beforehand. This will be the only way literature can be given to attendees of The Gathering, other than directly from official exhibition stands.



## Toilet Sponsorship

£490 - £1,900

SINGLE toilet block - £490

MAIN toilet blocks (3) - £1,100

ALL toilet blocks - £1,500 (3 main blocks + 6 urinal blocks)

Toilet and/or shower sponsorship would allow you to 'signpost' the outside of a block. e.g. PVC banner, A-board, feather banner/flag. As well as the inside. e.g. (removable) posters or stickers.





*"What a great bunch of guys at CVM's The Gathering.  
Good fun, good company and we enjoyed engaging with  
many decision makers."*

**Darren Rayner, Kingdom Coffee**

### **Shower Sponsorship**

£490 - £1,900

SINGLE shower block - £490

ALL the shower blocks (8) - £1,500



### **Marquee Sponsorship**

£700

*'Where everybody knows your name'*

One of our two huge marquees is the main venue where all our main meetings take place.

As a sponsor you will be able to make delegates aware of your brand by having the only (non CVM) banner (pull-up or PVC max size: 3m wide) positioned on the inside of the big top with a small table of your resources and a main screen slide to be included among the other slides shown.



# PROGRAMME ADVERTISING

All our sponsors and exhibitors will get a one sentence mention in The Gathering printed programme. However your organisation can REALLY grab our delegate's attention by placing a full or half page ad in there too.

Advertise in our first ever printed programme. (subject to availability)

**Half page A6 - £65**

**Full page A5 - £110**

Advertisements must be paid for in full by 28 Feb 2017.

Advertising booking form available online here: <http://thegatheringformen.com/advertising>



*Artwork must be submitted as a hi-res PDF file and has to be sent before 31 March 2017.*

*Non compliance could result in the cancellation of your booking and the non return of your payment.*

*CVM reserves the right to refuse an advertising booking and artwork submitted.*

*Submission of an application does NOT guarantee your inclusion of your ad in our programme. You will be informed whether you have been successful or not, by 31 Jan 2017.*



# EXHIBITING

## Exhibiting 1

If you or your organisation is involved in work directly linked to men's ministry and/or evangelism, then running an exhibition space in our busy Mess Tent is perfect for you. This is the main venue, at The Gathering, where guys hang out together. The Mess Tent is also home to the bar, bookshop and CVM info stand and is the place for resources, free tea & coffee, networking, fun activities, sports, pastimes and more.

Stand size: 3m x 2m

Cost: £106 - This includes one free place. Additional stand representatives must book in and pay as delegates.

Larger stand space may be available, additional fees may apply, please contact the CVM office.

Electricity (single socket): Free but **MUST BOOK!**

Tables: Available upon request

Exhibitor application form available online here: <http://thegatheringformen.com/exhibitors>

*Terms & conditions apply*



## Exhibiting 2

If the work of your organisation is not directly linked to men's ministry, we are still able to offer you exhibition space if your exhibition stand includes a fun and/or challenging activity that men will enjoy taking part in. As well as adding value to the experience of our delegates it would naturally provide a draw and conversation opener for you with many potential supporters.

Cost: as above (if applicable)

Exhibitor application form available online here: <http://thegatheringformen.com/exhibitors>

Submission of an application does NOT guarantee your inclusion in our exhibition area. You will be informed by mid-December as to whether your application has been successful.

*Other terms & conditions apply*

# CONTACT CVM

Tel: 01246 452483

Email: [admin@cvm.org.uk](mailto:admin@cvm.org.uk)

Address: CVM, The Hub, Unit 2 Dunston Road, Chesterfield S41 8XA



[THEGATHERINGFORMEN.COM](http://THEGATHERINGFORMEN.COM)



[cvm.org.uk](http://cvm.org.uk)

CVM is a registered as a charity in England and Wales (No.1071663) and Scotland (No.SC043446) and a company limited by guarantee (No.3623498)